

Sustainability Overview:

Bradley Touch-free Faucets Touch-free Handwashing Solutions



Sustainability Categories



Safety & Regulation



Water Conservation



Energy Efficiency

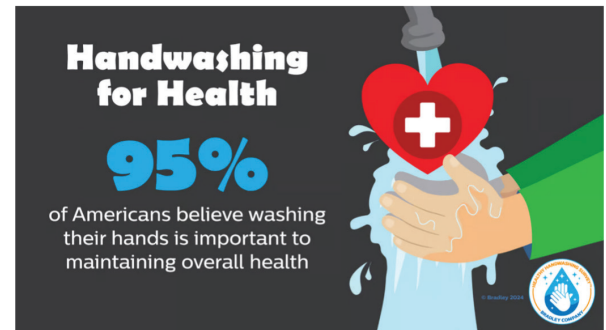
Key Highlights

- **Safety Benefits:** Touch-free dual-sensor activation allows the user to wash their hands without the need to touch the faucet, avoiding contact with potential bacteria or viruses
- **Water Conservation:** Touch-free 0.35gpm (1.3 L-min) or 0.5gpm (1.9 L-Min) options for water savings. According to a study from California State University "automatic faucets with a 0.5 and 0.35gpm aerator result in an average water reduction of 32% and 54% respectively in comparison to the manual faucet."
- **Energy Efficiency:** Our touch-free faucets are designed to minimize energy usage and can go 500,000 wash cycles per (4) AA batteries, which is up to 2x the life of standard batteries used on competitive models.
- **Customer Peace of Mind:** 91% of consumers think it's important restrooms have touchless fixtures.
- **Green Building Benefits:** Bradley's touch-free faucets can help contribute to LEED in the Indoor Water Use Reduction credit category. They can also help achieve WELL points in the "Water – W08 Hygiene Support" category when properly specified with additional products.

Healthy Handwashing Survey™

The annual Healthy Handwashing Survey™ by Bradley tracks America's handwashing behaviors and public restroom habits and preferences with the goal of underscoring the health importance of good handwashing habits and providing insights for businesses that provide public facing restrooms.

January 2024, Bradley queried 1,003 American adults about their handwashing habits, concerns about seasonal viruses and their use of public restrooms. Participants were from around the country and were fairly evenly split between women and men.



THE WATER COUNCIL



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